The Suburban Woman of the Northwest Suburbs
Readership 120,800
Distribution Locations 1,212
Stands 128
Population of Distribution Area 695,451
Average Income $91,907
Average Age 37
Average Home Cost $386,807

The Suburban Woman of the Western Suburbs
Readership 212,400
Distribution Locations 2160
Stands 166
Population of Distribution Area 1,735,331
Average Income $71,491
Average Age 35
Average Home Cost $294,330

Results of Our On-Going Survey

Age of Readers
35+ — 88%
45+ — 78%
55+ — 55%
65+ — 34%

Length of Readership
Less than 6 months — 11%
1-2 years — 30%
3+ years — 59%

What readers enjoy the Most
Health & Fitness — 62%
Natural/Alternative — 25%
Restaurants — 46%
Salons and Spas — 38%
Senior Lifestyles — 26%

The Suburban Woman magazines reach over 350,000 readers across Chicago's suburbs and remain the most anticipated community resource available for nine years and going strong. We offer the latest health information for women and their families, area festivals and events, senior happenings, great local dining spots, natural alternatives and so much more!

To Advertise, Call: 847-854-2744
Email: info@SuburbanWoman.net

For more Information, Visit us Online at:
www.SuburbanWoman.net

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• You’ll be listed on our “Client Links” page (with a full-page commitment)
• Your business can be featured on a banner ad