

the *Suburban Woman*

Demographics

The *Suburban Woman* of the Northwest Suburbs

Readership 120,800

Distribution Locations 1,212

Stands 128

Population of Distribution Area 695,451

Average Income \$91,907

Average Age 37

Average Home Cost \$386,807

The *Suburban Woman* of the Western Suburbs

Readership 212,400

Distribution Locations 2160

Stands 166

Population of Distribution Area 1,735,331

Average Income \$71,491

Average Age 35

Average Home Cost \$294,330

For Women
in the Know,
in the Now

Results of Our On-Going Survey

Age of Readers

35 + — 88%

45 + — 78%

55 + — 55%

65 + — 34%

Length of Readership

Less than 6 months — 11%

1-2 years — 30%

3+ years — 59%

What readers enjoy the Most

Health & Fitness — 62%

Natural/Alternative — 25%

Restaurants — 46%

Salons and Spas — 38%

Senior Lifestyles— 26%

The Suburban Woman magazines reach over 350,000 readers across Chicago's suburbs and remain the most anticipated community resource available for nine years and going strong. We offer the latest health information for women and their families, area festivals and events, senior happenings, great local dining spots, natural alternatives and so much more!

To Advertise, Call: **847-854-2744**

Email: info@SuburbanWoman.net

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- Your ad is available to view for one full year
- You'll be listed on our "Client Links" page (with a full-page commitment)
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